Trely is raising capital from investment partners to scale its travel ecosystem

Contact us



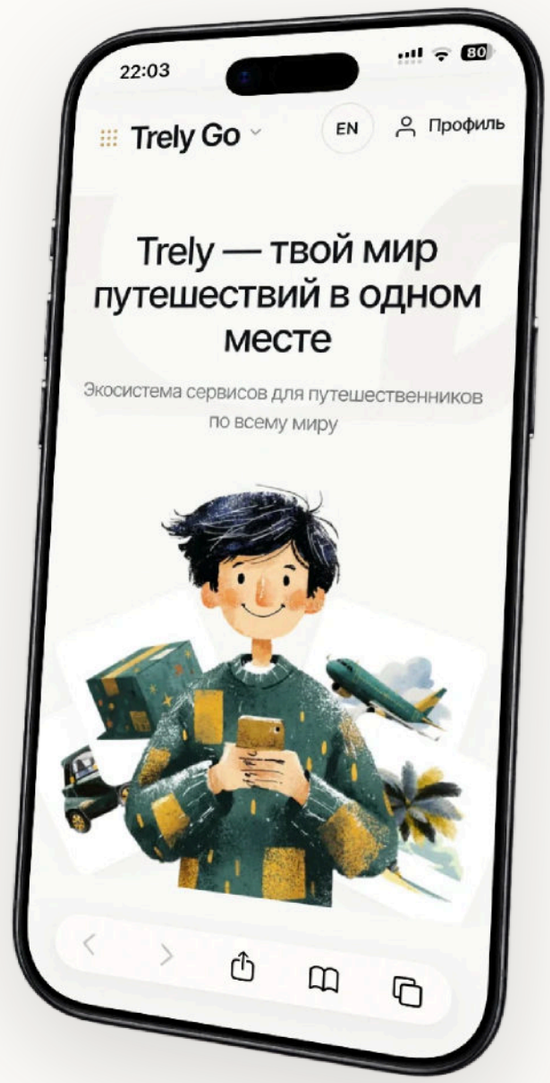
110,000+
users

10,000+
orders

28
cities of presence

Our mission

To make life independent of place — for anyone, anywhere in the world. We are building the infrastructure that lets people travel, live and feel at home everywhere.



The world went global, but services stayed fragmented

People live between countries, yet the infrastructure remains fragmented

Global mobility

1.5 bn international trips a year

$9.5 tn global travel market

86 % airline load factor

A new way of life

- Remote work
- Digital nomads
- Global teams

More and more people live and work between countries

Services remain fragmented

- transport
- housing
- delivery
- local services
- meeting people

Every task needs a separate service

The global human mobility market

A fragmented travel-services market creates demand for a single platform

Global potential | TAM

- Travel **$1.5 tn**
- Parcel delivery **$70 bn**
- Ride sharing **$30 bn**
- Travel clubs **$12 bn**

Our starting market | SAM

- Asia
- Europe
- CIS

Size: **~$30 bn**

Our 3-year target | SOM

- Users **1 M**
- Turnover | GMV **$45 M**
- Revenue **$4.5 M**

* Data sources: UNWTO (World Tourism Organization), Statista (Travel & Tourism, Carpooling Market Size), McKinsey / PWC — Sharing Economy Reports, Allied Market Research — Cross-border e-commerce logistics

A new category: infrastructure for global living

Today mobility services exist separately from one another

airbnb

DHL

BlaBlaCar

TINDER

Trip.com

Yesim

Rhyme

Grabr

ONE SERVICE

Trely

ALL SERVICES

Trely — one environment for life on the move

This is how the ecosystem works together: each step builds on the previous one instead of starting from scratch.

Step 1: Trip planning

Learn about your destination on Trely Blog.

Step 2: The flight

Save on your flight with Trely Shipping.

Step 3: Your itinerary

Plan your trip with Trely Gid.

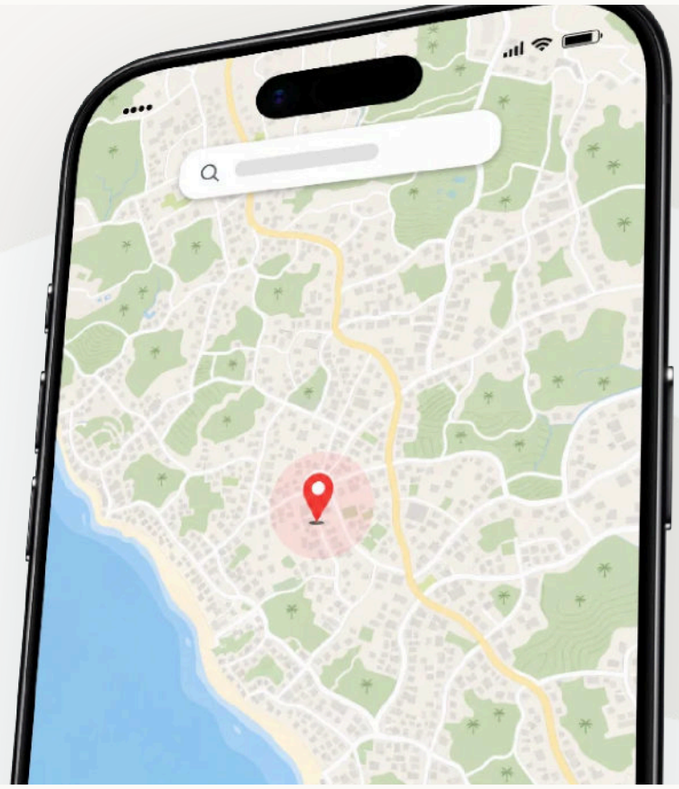
Step 4: Community and people

Find friends and like-minded people in the Trely Travel Club community.

Trely — a travel ecosystem in one place

Parcel delivery, rides, an online guide and a travellers' club. One profile, one identity check, one level of trust — across every service.

Try it now



The market is already taking shape

Trely shows early product-market fit

110,000+

infrastructure users

10,000+

real orders

Current product status

- Mobile web app
- Web version
- Trust system
  (KYC/Escrow integration)

Trely — service infrastructure for travellers

One profile. One level of trust. Any mobility service



Shipping | Delivery

Trely + a network of travellers



Car | Rides

P2P rides between users



Gid | Online guide

Ready-made itineraries and vetted places



Club | Community

Local services and community



Hotels | Stays

Hotel bookings at the best prices

Trust Core Trely

- Identity verification (KYC)
- Escrow and deal protection
- Ratings and reputation
- Transaction insurance

Trust Core unites our own and partner services through a single level of trust



Flights | Air tickets

Cheap air tickets



Tours | Excursions

Curated tours and excursions worldwide



Insurance | Travel cover

Travel insurance



E-sim | Mobile data

Mobile internet anywhere in the world



Pay | Payments

A Visa/Mastercard card for international payments

Trely is infrastructure that dozens of services can run on

The first product on Trely's infrastructure

Trely Shipping

Global P2P delivery
through a network of travellers

Open Trely Shipping



Trely Shipping — P2P delivery economics

Unit economics, KPIs and how a deal works

Unit economics

- Average order value (AOV) **$45**
- Our commission **15%** $6.75/deal
- Customer acquisition cost (CAC) **$0.5–1.5**
- Contribution margin **$6**

Our KPIs

- Route matches **≥60%**
- Problem deals (dispute rate) **<1%**
- On-time delivery **≥92%**

How it works

Request
Sender and traveller find each other

Secure deal
Both sides pass verification (KYC)

Payout
Funds are held in escrow until the parcel is successfully handed over

Trely Shipping — first results

Traction and results

90,000

users worldwide

9,650

successfully placed orders

The next service on the Trely platform

Trely Car

P2P rides between cities
built on Trely's infrastructure

Open Trely Car



Trely Car — ride-sharing economics

Unit economics, KPIs and how a ride works

Unit economics

- Average order value (AOV) — **$18**
- Our commission — **15 %** $2.70/ride
- Driver acquisition cost (CAC) — **$1–2**
- Activity — **3 /month** on active routes

Our KPIs

- Average occupancy — **2.3 passengers**
- Seat fill rate — **≥70 %**
- Cancellations (no-show) — **≤3 %**

How it works

Request
Driver and passenger with one verified profile find each other

Secure deal
Payment is held in escrow at the start and released to the driver only after the ride

Always online
Support works 24/7

Trely Car launch

Traction and results

7,000

users worldwide

350+

orders at launch

The third service on the Trely platform

Trely Gid

A pocket online guide to the whole world:
ready-made itineraries, vetted places and services

Open Trely Gid



Trely Gid — per-city subscription economics

Unit economics, KPIs and how a purchase works

Unit economics

- Subscription — **$10** per city
- Subscription margin — **60 %**
- Average revenue per user (ARPU) — **$22–25** per month
- Ecosystem impact (LTV growth) — **+40 %**

Our KPIs

- Subscriber LTV — **$30** three cities over a lifetime
- Repeat city purchase — **40 %**
- Cancellations and refunds — **≤3 %**
- Affiliate programme revenue — **50 %** of guide revenue
- Target share of revenue — **25 %** by 2027

How it works

Choose a city
Cities are bought separately: one subscription per city

Ready-made itineraries
City itineraries prepared in advance — not a list of links but a plan for the day

Vetted places
Places and services the ecosystem vouches for with its Trust Core

Real users. Real deals. Real growth

Proven demand before scaling the product

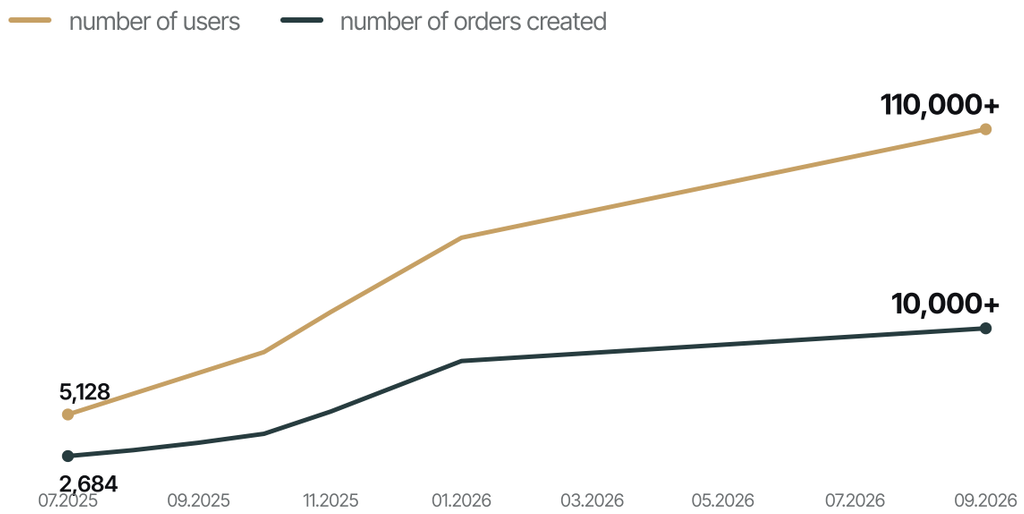
6,500+
Users/month

110,000+
Total users

62
NPS | Loyalty

1.2 %
trending down to <1%
Dispute-rate

Trely user and order growth



Growth is organic and amplified by marketing



Nikolay

“Handy app! Fast and comfortable!”

Alexandra

“A wonderful service for travellers”



Unit economics positive from the first deal

Growth without subsidising users

Shipping | Delivery

- Average order **$45**
- Our revenue **$6.75**
- Acquisition (CAC) **$0.5–1.5**



Car | Rides

- Average order **$18**
- Our revenue **$2.70**
- Acquisition (CAC) **$1–2**



Gid | Subscription

- Average order **$10** per city
- Net profit: **$6** per city



Trely ecosystem services

Own and partner products

Trely Shipping

Send parcels with people already flying to your city.

Send / Deliver



Trely Car

Ride sharing: find a car going your way or take along people heading in the same direction.

Find a ride



Trely Gid

A pocket online guide to the whole world: ready-made itineraries, vetted places and services.

Open the guide



Trely Travel Club

A community of travellers around the world.

Open the club



Trely Blog

Articles about travel and tourism.

Read the blog



Trely Concierge

An exclusive concierge service for any task on your trip.

Message the bot



Trely Hotels

Hotel bookings at the best prices.

Soon



Trely Flights

Cheap air tickets.

Soon



Trely Tours

Curated tours and excursions worldwide.

Soon



Trely Insurance

Travel insurance.

Soon



Trely E-sim

Mobile internet anywhere in the world.

Soon



Trely Pay

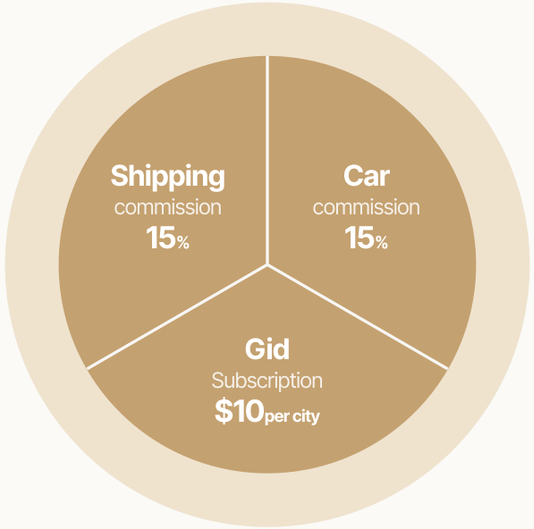
A Visa/Mastercard card for international payments.

Soon



A clear, scalable revenue model

Commissions. Subscriptions. Paid features



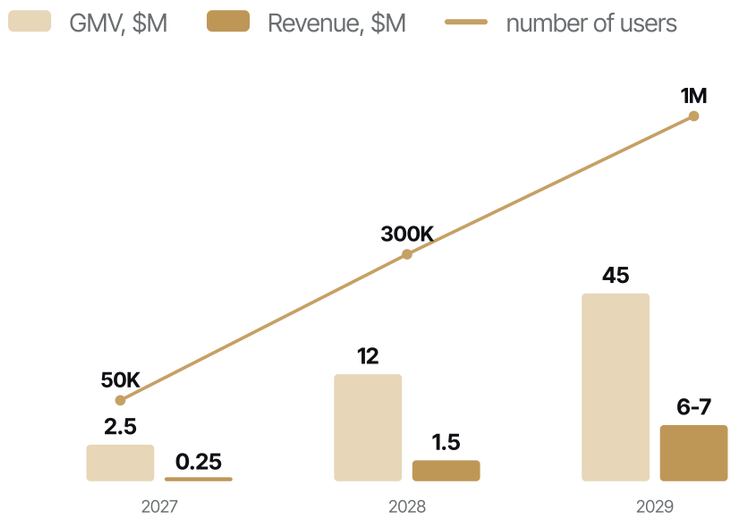
Focus 2027–2028:

- Shipping + Car + Gid = **80% of revenue**
- Other modules — growth and additional monetisation

A scalable platform with strong unit economics

↑ Users → ↑ Deals → ↑ Revenue

Metric	2027	2028	2029
Completed Shipping orders	20K	120K	500K
Car rides	5K	40K	200K
Gid subscribers	1K	15K	50K



Trely growth round: $1.5 million

- Terms

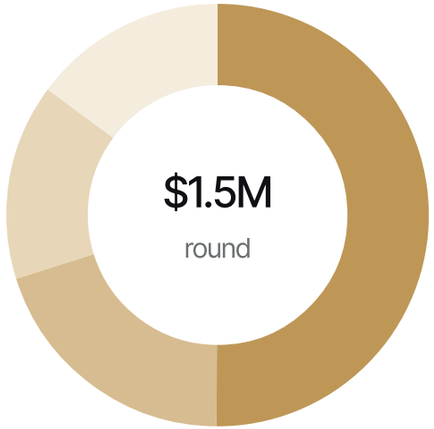
$1.5M
for 8% of the company

- Pre-money valuation

$15–18M

- Runway

12 months
of accelerated growth



Tap the chart for the breakdown

We bring millions of travellers together

Infrastructure for life on the move

Join us!

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